

Shop

Trendy Women's Boutique

FAB'RIK

Shoppers scouring the city's scene for cheap versions of current trends need look no further than one of this Atlanta boutique empire's many locations. Pieces brandishing the shop's label are always in vogue and usually under \$100. Fall finds include a military jacket with sequined lapels, an abstract-print dress, and a short-sleeve cardigan.

fabrikatlanta.com



NEW ITP SHOP Swank

This year's upscale addition to Shops Around Lenox sits next to the Buckhead location of the far cheaper Fab'rik. Though the small boutique's prices won't snare customers, its brands will—Vivienne Westwood and Mara Hoffman, plus a cohort of lesser-known designers—making it a primo destination for high-fashion glam. 3400 Around Lenox Road, Suite 215, 404-231-4114, *swankatlanta.com*

NEW OTP SHOP Wear

The back right corner of Red Twig Gallery was not the place one expected to find a standout boutique, but the North Fulton shop-within-a-shop caught our attention this spring and held it. With selections from Tucker, Free City, and Raquel Allegra, the answer for where to go OTP is Wear. 3719 Old Alabama Road, Suite 300-A, Johns Creek, 770-360-5995, *theredtwiggallery.com/boutique.html*



THRIFTY STORE Rag-o-Rama

You may have thought that all you'd find in this Little Five shop filled with clothes from others' wardrobes would be trucker hats and faded plaid tops, but occasional steals from Betsey Johnson and Ben Sherman give this store an appeal that can lure trendy Buckhead Bettys intown. 1111 Euclid Avenue, 404-658-1988, *ragorama.com*

Sid and Ann Mashburn

The City of Atlanta's current First Couple of preppy, boho fashion share their superlatives.

HE SAYS

COLOR navy

FABRIC English wool fresco

DESIGNER Ole Wanscher

FASHION ICON Gordon Parks

ARTIST J.M.W. Turner

ACCESSORY Rolex 1016 Explorer watch from 1985—"It's great with a tux or at the beach."

HOME DECOR ITEM Jaeger-LeCoultre Atmos clock, passed down from his father

ART GALLERY Jackson Fine Art

RECORD STORE Full Moon Records—"When I walked in, I was greeted by a sunny 'hello' and the *Twelve Dreams of Dr. Sardonicus* playing on the stereo. I thought, 'I like this place.'"

RESTAURANT Fox Bros. Bar-B-Q

PLACE IN LITTLE FIVE POINTS Variety Playhouse—"Going to shows there was my real introduction to Atlanta; there's a gentleness and warmth there."

SHOPPING DESTINATION IN THE SOUTH Bud Jones Taxidermy in Tallapoosa

DRUGSTORE PURCHASE Clubman hair gel at the CVS on Marietta Street

SHE SAYS

COLOR pink

FABRIC cotton paisley

DESIGNER Manolo Blahnik (other than her husband, of course)

FASHION ICON Polly Mellen

ARTIST Henri Rousseau

MAKEUP Bobbi Brown bronzing powder

HOME DECOR ITEM pink George Sherlock couches

DRY CLEANER Ralph's Cleaners—"We family businesses have a heart for each other."

HOME BOUTIQUE Bungalow—"They make the most peaceful, serene, and beautiful spaces."

HIDDEN GEM craft booth at the Morris Brandon Elementary School fall fair

PLACE IN VIRGINIA-HIGHLAND Paolo's—"If only I had an extra hand when balancing my Pellegriano Aranciata in one hand and my chocolate gelato in the other during the summertime."

SHOPPING DESTINATION IN THE SOUTH New Orleans—"One needs the incredible food in New Orleans as fortification for the incredible antique shopping in New Orleans."

DRUGSTORE PURCHASE CeraVe moisturizer at the Rite Aid on Collier Road

Sid Mashburn: 1198 Howell Mill Road,

404-350-7135, sidmashburn.com;

Ann Mashburn: 1198 Howell Mill Road,

404-350-7132, annmashburn.com



GIFTS Heliotrope

Whether you want sublime or silly, Heliotrope always has something to inspire. Come here to find the latest trends; this year, look for owls, British war slogans ("Keep calm and carry on"), and Charlie Harper illustrations. This place carried Jonathan Adler before anyone knew who he was. 248 West Ponce de Leon Avenue, Decatur, 404-371-0100, heliotropehome.com

Cocktail Dresses Tootsies

This women's mini department store anchors Shops Around Lenox and excels at cocktail dresses from mainstream designers. A silver \$380 option from Tibi, featuring a reverse cowl-neck, is simple yet elegant; a \$1,395 one-shoulder Lela Rose dress hits the abstract-print trend with a smattering of purple and teal; and a blue, white, and black color-blocked \$375 piece by Jay Godfrey shows the right blend of punch and professionalism. 3400 Around Lenox Road, 404-842-9990, tootsies.com